



INVITATION

\$ 25 Million International GMO and Pesticide Safety Study Set for Public Launch WORLD'S LARGEST EVER STUDY ON GMO AND PESTICIDE SAFETY

The \$ 25 million 'Factor GMO' study will investigate the health effects of a genetically modified (GMO) crop that has been in our food and animal feed supplies for many years. It will answer the question: Is this GMO food and associated pesticide safe for human health?

Farmers, retailers, governments, scientists and consumers have been involved in a heated international debate since GM foods were introduced in 1994. However, there has never been a scientific study that is comprehensive enough to give them a clear answer regarding the safety for human health of any one GM food – until now.

- The international 'Factor GMO' study will be the largest and most comprehensive long-term experiment ever conducted on a GM food and its associated pesticide.
- The scientists involved in Factor GMO come from a 'neutral' background. They have no connection to the biotech industry or the anti-GMO movement, a factor that will add credibility to the results.
- The scientists on the study review board are internationally respected experts in their fields from the U.S., Italy and Russia.
- 'Factor GMO' will also add valuable data of unprecedented power to enable regulators, governments and the general public of every country to answer the question: Is the GM food and associated pesticide really safe at real-world levels of consumption and exposure?
- Factor GMO is the first long-term combined GMO/pesticide safety study that has involved full multi-generational, toxicology and carcinogenicity arms.

What: Press Conference for public launch of the 'Factor GMO' study

- Who:**
- The Factor GMO international scientific review board from the U.S., Italy and Russia will present the details of the study.
 - The initiator of Factor GMO, the Russian NGO, the National Association for Genetic Safety (NAGS), will present details on the organization, funding and security of the study.

When: Tuesday, November 11th at 14:30 -16:00 (2:30 – 4:00 PM)
Light Refreshments: 16:00 GMT – 17:00 GMT

Where: The Farmers Club - 3, Whitehall Court, London, UK. SW1A 2EL
Directions: [http://www.thefarmersclub.com/Contact-Us-\(1\)/Find-Us.aspx](http://www.thefarmersclub.com/Contact-Us-(1)/Find-Us.aspx)

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Public Launch Event: The Farmers Club - 3, Whitehall Court, London, UK. SW1A 2EL